HONDA

Bangladesh Honda Private Limited

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Press Release

No: 228 - PR/BHL/2023 Dhaka, May 23, 2023

Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Poba

Bangladesh Honda Private Limited opened a new showroom in Poba, Rajshahi area on May 23, 2023 under the dealership of Tory Motors. The showroom is new and will help the people of Poba area to get Honda all model bikes, service and spare parts from this showroom.

"In Bangladesh, it is also our aim to increase customer satisfaction by providing the product with the excellent fuel economy, good design, reliability and 4S service by our dealers. It is our wish that Tory Motors will be a very good support for customers in Poba area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish." said Mr. Shigeru Matsuzaki, Managing Director & CEO of Bangladesh Honda Private Limited.

Following high officials also attended the opening ceremony:

- 1. Mr. Patha Vaduri, Owner, Tory Motors.
- 2. Mr. Shah Muhammad Ashequr Rahman, CMO, Bangladesh Honda Private Limited.

Showroom Address:

Tory Motors Mr. Patha Vaduri Nawhata, Paba Upazila, Rajshahi

Cell: 01715-950312



Faithfully Yours

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)